

## experience

OfficeMax, Incorporated ..... 05.08—present

**senior designer, brand strategy**

- establish brand look and feel and guidelines for in-store seasonal and ongoing campaigns
- concept and design for advertising, direct mail and special projects
- direct product, environmental/furniture and live model photoshoots
- worked to craft OfficeMax's mobile marketing strategy, providing direction for various iPhone, Android and iPad applications as well as the marketing of them.
- provide graphic support for new business pitches

Horizon Displays and Advertising ..... 07.04—07.07

**art director/graphics manager**

- manage design team and provide creative input for tradeshow display graphics, web and print design projects
- create production-ready files from agency concepts
- produce trade show graphics and signage, using large format printers and production methods.

Robis Marketing, Incorporated..... 10.01—07.04

**lead designer**

- print material design and production including packaging, advertisements, catalogs and brochures
- directed design team and gave creative input for web and print projects
- web design and programming using Flash, HTML, Javascript
- copy writing for print and web marketing materials and press releases

CCH Incorporated ..... 10.97—01.99

**senior designer**

- design and production of magazines, newsletters and book covers
- documentation of design standards for training and reference

Freelance design ..... since 1996

**various print design and web development projects.**

partial client list:

- EMI Music CMG Publishing BRENTWOOD TN
- Three Point Oh! Multimedia GREENVILLE SC
- Dee Hicks Advertising WHEATON IL
- lo-fidelity records ST LOUIS, MO
- EverGreen Theatre Ensemble NAPERVILLE IL
- WORD Entertainment/Rocketown Records NASHVILLE TN

## education

University of Illinois, Chicago, IL ..... BFA [12.00]

- Focus in painting and printmaking
- Deans list

College of DuPage, Glen Ellyn, IL .....AA [06.94]

- Presidents list, member of Phi Theta Kappa Honor Society
- Student Representative to the Theater Seasons Committee for 1996-97.

## software

Adobe

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Flash
- Fireworks
- Acrobat

Quark

- Xpress

**also:** proficiency or familiarity with various other design and productivity software packages, HTML, Javascript, and VBScript; familiarity with Mac and Windows OS, and troubleshooting in both environments. A self-starter and quick learner.

## foreign languages

I can read and speak Spanish with fluency and can write it reasonably well. In addition, I can read and understand college-level French.

## other

Mensa-qualified. Play musical instruments, have recorded various nationally-distributed cd projects. Active in community theatre, acting, directing, and technical design.